

MEGAN MCNAMES

MEGAN.MCNAMES@GMAIL.COM



513-687-5364



IN/MCNAMES



@MCNAMES1

RELATED EXPERIENCE

- PRODUCT DESIGNER** EMPLIFY MAY 2016 - PRESENT
+ UX/UI design for employee-engagement centered mobile and web apps.
- INSTRUCTOR OF JOURNALISM** BALL STATE UNIVERSITY AUG 2013 - MAY 2016
+ Assistant Director, Digital Publishing Studio and Director, Digital Media Minor (2015-2016).
- ADJUNCT INSTRUCTOR** BALL STATE UNIVERSITY AUG 2008 - AUG 2013
- ASSISTANT DIRECTOR** BALL STATE JOURNALISM WORKSHOPS AUG 2009 - NOV 2012
+ Developed, planned and taught workshop experiences for secondary education students and teachers. Developed and implemented web + print content strategy.
- UX/UI DESIGNER** CENTER FOR MEDIA DESIGN/BSU OCT 2010 - MAY 2012
+ Part of an interdisciplinary team. Worked on Debate 2012 second-screen iPad app as well as several proof-of-concept second screen + iTV apps used in eye tracking studies.

COURSES TAUGHT

ONLINE

iCom101: Intro to the Digital World
iCom201: Web Design & Usability
iCom211: Digital Interactivity Design
iCom375: Digital Storytelling
iCom495: Senior Capstone
CCIM280: Introduction to Social Media
Jour103: Intro to Visual Communications
Jour368: Public Relations Publication Design
& Development
News130: Multimedia Design

ON CAMPUS

EMDD610: Theories & Frameworks in HCI
Jour368: PR Design & Development
Jour242: Programming for Interactive Media

SKILLS

INDESIGN	EDGE ANIMATE
ADOBE DPS 2015	WORDPRESS CMS
ILLUSTRATOR	JOOMLA CMS
PHOTOSHOP	HTML + CSS
FLASH/ANIMATE	SOME JAVASCRIPT
DREAMWEAVER	FILEMAKER PRO

EDUCATION

CERTIFICATE: HUMAN-COMPUTER INTERACTION
IUPUI/IN PROCESS

MA: JOURNALISM
Ball State University/July 2013

BA: ENGLISH LITERATURE
Minor: Classical Civilization
University of Cincinnati/June 2007

SERVICE + MEMBERSHIPS

MEMBER APRIL 2014- PRESENT
Society for News Design

CHAIR AUG 2014 - MAY 2016
Undergraduate Policies Committee
BSU Department of Journalism

VOLUNTEER July 2012 - August 2015
Children's Museum of Indianapolis
VegFund

RECOGNITION

2015 EXCELLENCE IN TEACHING AWARD 2015
BSU Office of Educational Excellence

SECONDARY EDUCATION HALL OF FAME 2014
BSU Journalism Workshops

PROFESSIONALISM AWARD 2013
BSU CCIM